ENTREPRENEURSHIP (SBE100) & SERVICE LEARNING
Using Service Learning in the Classroom, Building Intercollegiate Partnerships & Connecting with Community Organizations
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Introduction
In Fall 2017, Small Business & Entrepreneurship (SBE) 100 students learned how to practice the concepts of entrepreneurship and develop mentoring skills by partnering with high school students who competed in the Network for Teaching Entrepreneurship’s (NFTE) international competition.

Pedagogy
Pedagogically, course focused on stakeholders needs (nonprofit, other colleges, and BMCC). Once an nonprofit event was agreed upon where the SBE students could coach, we prepared the students with a focus on:

SERVICE LEARNING (Student Centered)
- Specific learning outcomes
- Greater sense of personal efficacy & personal identity
- Reduced stereotypes & inter-cultural understanding

ENTREPRENEURIAL MINDSET
- Addressing risk (personal & professional)
- Continuous building & developing
- Not getting something right is feedback
- Stay positive

Partnerships
NYU Stern partnered with Network for Teaching Entrepreneurship (NFTE). BMCC SBE students were invited to mentor the NFTE students also and partner with NYU Alumni [See Figures A, B, C].

A. SBE student, NYU Alumni and NFTE high school student attendee breakdown.
B. On-site event at NYU Stern included training session, new concepts for HS students.
C. Participants for the evening and follow up sessions included these types of pedagogy.

Results
Post event survey captured different impressions of the same event. The questions focused on whether participants learned new knowledge (insightful). Was the event helpful to them either in apply knowledge or in other ways? Did they feel pride for what they were learning or had learned, and applying that knowledge to help others? Did it provide new and interesting social interactions for them? For BMCC students, the answers showed a positive interaction in applying their knowledge.

Conclusion
I would recommend other SBE classes use the events organized by NFTE to engage students and have them apply their knowledge by helping others:
- Several NFTE events: Each semester has opportunities for all types of business classes to be involved. They’ve done the heavy organizing.
- Volunteering as Learning: The students like helping others and once they move past the initial fear and self-doubt, they are excited to show what they know.
- Keep It Simple: Decided not to cover more than two learning objectives.
- Other Colleges Care: NYU, other community colleges, Fordham, and Baruch are excited to be involved.

References